

THREE PARCELS, NO OVERLAP.

Activation travels as three self-sufficient parcels: one per workstream, nothing shared, nothing duplicated. Each lists what goes out, what the work is, and what must come back.

PARCEL A · ARNOLD

WEB & IT · CUSTODY AND DNS

GOES OUT

- ◆ **Technical Works Brief** (TWB-2026-01 v1.1), one PDF, three pages. Nothing else: campaign files are out of scope by design.
- ◆ Handover credential, **verbally or via the vault**, never in writing.

THE WORK

- ◆ Rotate, 2SV, recovery, vault custody (R1–R3, within one working day).
- ◆ Two CNAMEs: **fittingroom.noregrets.tattoo** (done, 11 Aug) and the OS address inside **nora.tattoo** (name pending, R9); HTTPS verified on each (R5).
- ◆ Workspace policy: script deployment, external form access, public booking page (R6–R8).

COMES BACK

- **Completion note A1–A5**, covering the preconditions, filed with campaign records.

PARCEL B · AMELIA & OLLIE

DESIGN INTERNS · ACCOUNT
CONFIGURATION

GOES OUT

- ◆ **Setup Pack zip**, four files: the two-page guide, NR_Register_Live.xlsx, NR_Sheet_Endpoint.gs, NR_Form_Builder.gs.

THE WORK

- ◆ Security first, then the appointment schedule, the register with its endpoint, and the form by script: one sitting, roughly forty minutes.
- ◆ Proceeds in parallel with Parcel A once the account authenticates.

COMES BACK

- **Four strings**: R1 booking link · R2 register ID · R3 /exec URL · R4 form URL.

PARCEL C · LUIZ

STRATEGY & PRODUCTION · DEPLOYS

STAYS HERE

- ◆ **Public landing zip**, three files, awaiting the /book target.
- ◆ **Booth OS zip**, the private door: its own Netlify site, addressed inside **nora.tattoo**, unpublished, never linked from the public side.
- ◆ The Netlify account, and the QR generator for the final tile.

THE WORK

- ◆ On the interns' R1: bake /book into _redirects, swap the og domain, rebuild the landing zip deploy-ready.
- ◆ On Arnold's records: add each custom domain in Netlify, one site per door, and drop both.
- ◆ Then the dry run per the activation runbook, and the tile printed last.

COMES BACK

- **A live campaign**, and the first invitation spoken downstairs.

THE REUNION, IN ORDER:

A: R1–R3 secured → B: account work runs → B returns **four strings** + A returns **the record** → C bakes /book → **deploy both doors** → dry run → QR printed → **live**