

TWO ROWS PER EVENT, NEVER MORE.

THE STORY

A

AVA • already a participant
code 4KH7JVS

EVENT 1 • BEN ATTENDS

Ben was invited with Ava's link, so his booking carried 4KH7JVS. He shows up: qualified attendance.

Two new rows: Ava (referrer) + Ben (attendee).

At his own visit, Ben gets his own code: GKHUR02



weeks pass • Ben shares his own link

EVENT 2 • CARA ATTENDS

Cara books through Ben's link, carrying GKHUR02. She shows up: qualified attendance.

Two new rows: Ben (referrer) + Cara (attendee).

Ava earns nothing here: not her event, not her code.

**NEW EVENT, TWO NEW ROWS.
HISTORY IS NEVER RE-PAID.**

A CHAIN NEEDS NO SPECIAL HANDLING: THE CODE COLUMN NAMES EACH EVENT'S REFERRER, SO CHAINS IDENTIFY THEMSELVES.

*What happens in ENTRIES when a referred person goes on to refer someone else.
Three people, two events, four rows: the chain identifies itself, and history is never re-paid.*

WHAT ENTRIES ACTUALLY HOLDS

ROW	HELD BY	ROLE IN EVENT	EVENT CODE	EVENT
1	Ava	referrer	4KH7JVS	1
2	Ben	attendee	4KH7JVS	1
3	Ben	referrer	GKHUR02	2
4	Cara	attendee	GKHUR02	2

WHAT NEVER APPEARS:

- a third row for Ben at Event 2 ("referred once, refers now" pays once, not twice)
- a bonus row for Ava at Event 2 (chains do not trickle upstream)
- any row without a same-day qualified attendance behind it

THE TALLY AT CLOSE

AVA • 1 entry

referrer at Event 1

BEN • 2 entries

attendee at 1, referrer at 2

CARA • 1 entry

attendee at Event 2; her own
referral still ahead of her