

PRIVACY NOTICE · PLAIN ENGLISH

YOUR DETAILS, PLAINLY HANDLED.

What we collect when you book a booth preview, what we do with it, and how to make us stop. Written to be read, not skimmed past.

01 WHO WE ARE

The data controller is The Artist Collective Limited, company number 13295411, operating the tattoo preview booth at the Bristol studio. Questions or requests: the studio front desk, or the contact address on the booking confirmation.

02 WHAT WE COLLECT

Your name, email address and mobile number, given at booking; your appointment details; your referral code and any code you were referred by; and the preview image produced in the booth. That is the whole list.

03 WHAT WE USE IT FOR

Three things. Running your appointment, including the pre-appointment email and delivering your preview image (necessary for the service you booked). Running the prize draw, including recording entries, sending the film of the draw to your WhatsApp on draw day, and contacting the winner (our legitimate interest in running the promotion you entered, on the published terms). Marketing about No Regrets offers and events, only if you ticked the opt-in box at booking (your consent, withdrawable at any time by replying STOP or emailing us).

04 WHO SEES IT

The booth team and the studio staff who run the campaign. WhatsApp (Meta Platforms) carries the messages we send you, under its own terms. We do not sell your details, and we do not share them with anyone else. The public draw record shows entry codes only, never names.

05 HOW LONG WE KEEP IT

Campaign records, including the entries register, are kept for three months after the draw to administer the prize and any redraw, then deleted, unless you opted in to marketing, in which case we keep your contact details until you withdraw. Your preview image is yours; our copy is deleted on the same schedule.

06 YOUR RIGHTS

You can ask for a copy of your details, ask us to correct or delete them, and withdraw the marketing opt-in at any time; none of it affects your appointment or your place in the draw, except that deleting your details before the draw removes your entries. Handled under UK GDPR. If we get it wrong, you can complain to the Information Commissioner's Office at ico.org.uk.
