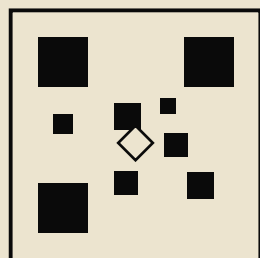


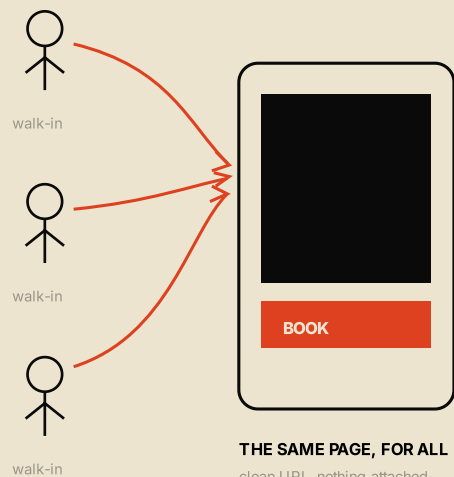
ONE TILE, EVERYONE.

THE WALL · ONE WAY IN



ONE STATIC TILE

no code on it, ever



THE SAME PAGE, FOR ALL
clean URL, nothing attached

**IDENTITY ENTERS HERE: AT THE FORM,
NOT AT THE SCAN.**

name + mobile make the person; the code comes later still,
assigned at the referral-email moment after their session.

The studio QR is printed once and never changes: every customer scans the same tile and lands on the same page. Identity enters the system at the form, not at the scan.

THE POCKETS · MANY WAYS OUT



**SHARE LINKS ARE THE OPPOSITE OF THE TILE:
UNIQUE PER PARTICIPANT, CODE ATTACHED.**

One generic QR in; many personal links out. Friends arriving
by link never touch the wall tile, and type nothing.

01 PRINT ONCE, REPRINT NEVER

The tile encodes the public landing address and nothing else. It only ever changes if the deploy address itself changes, which the /book doctrine exists to make unnecessary.

02 THE SCAN CARRIES NO IDENTITY

Codes do not exist at the wall. A walk-in becomes a participant at the form, and receives their seven characters later, at the referral email after their session.

03 PER-CODE TILES ARE OPTIONAL EXTRAS

The generator can print a personal QR for one participant's code, for the rare moment a link cannot travel. Printed on demand, never the wall tile, never required.